

FEDIAF Presentation, 20th November 2024



“Livestock is more than food”



A bit about FEDIAF EuropeanPetFood

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NORDIC PET FOOD ASSOCIATION



ESZ Felelős Élelmiszergyártók Szövetsége



IVG Nederlandse Voedingsindustrie Gezelschapsdieren



ANFAAC ASOCIACIÓN NACIONAL DE FABRICANTES DE ALIMENTOS PARA ANIMALES DE COMPAÑÍA



1970

Founded in 1970 we've been established for over 50 years



18

We're represented in 18 countries



15

Member states



05

Member companies



375+

Promoting the views of over 375 pet food companies throughout Europe



95%

We represent 95% of the industry



200+

We have over 200 Members involved in Working Groups

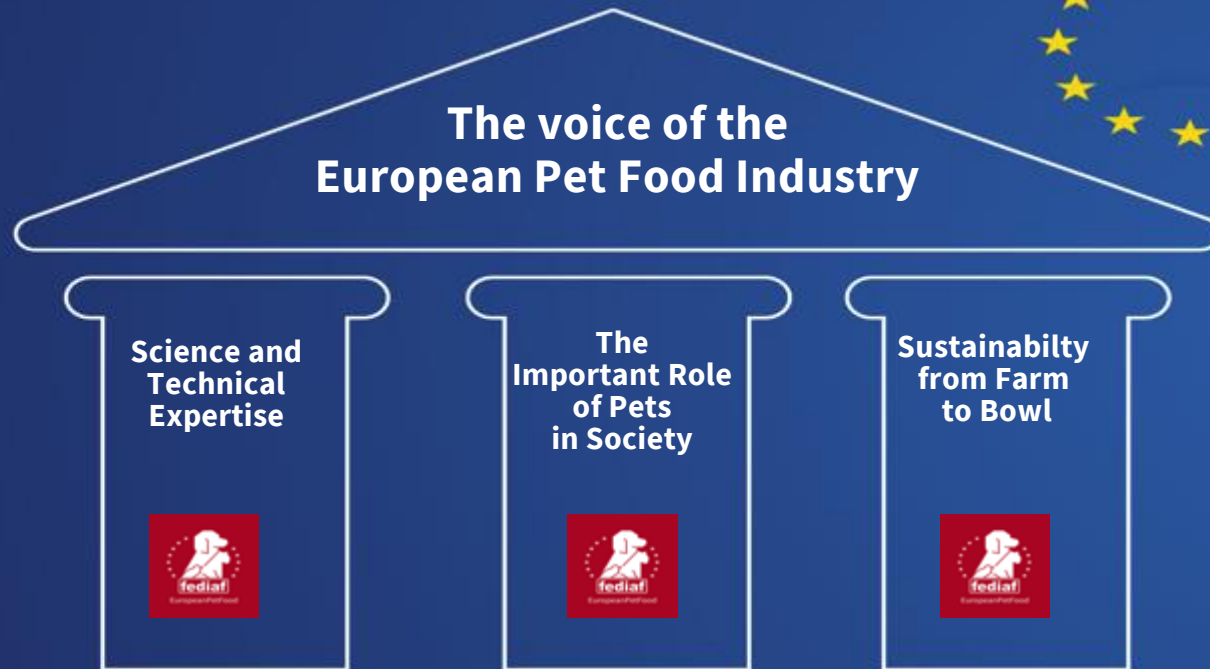


350+

Feeding over 350m pets!



FEDIAF's Three Pillars



While we work sustainably every day to provide safe products that benefit pets, our work goes beyond pets, and goes beyond pet food. Our work is also about society. Because we believe that pet ownership has the potential to enhance the lives of all Europeans.

Some data about the pets we feed

FEDIAF EuropeanPetFood data confirms that 50% of European households own one or more of Europe's 352 million pets. This is a significant increase compared to 38% in 2019.

Europe produces 9.9 million tonnes of pet food per year worth €29.2 billion.

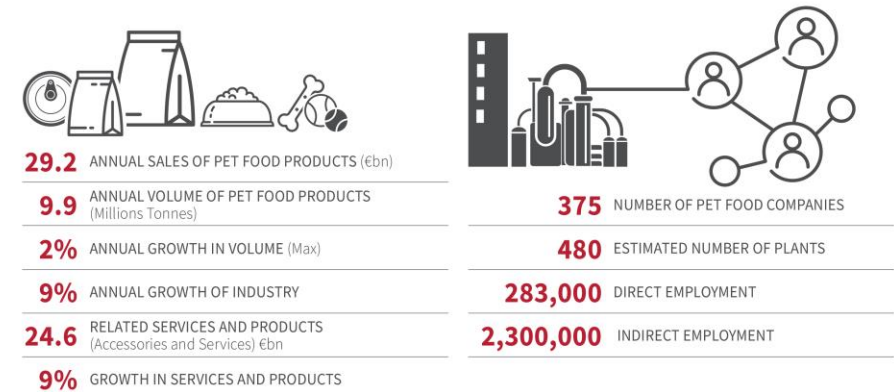
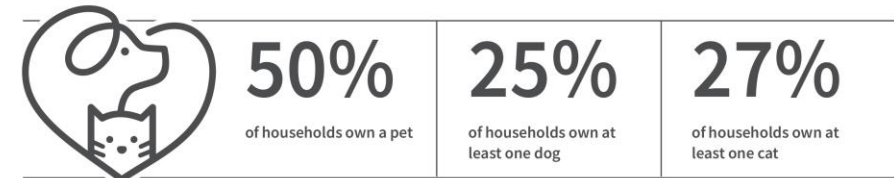
IMPORTANT FACT:

As we work to nourish the growing pet population, our need for ingredients including animal by-products (ABPs) will grow.



TOTAL POPULATION EXCLUDING AQUARIA: 329M

TOP PETS IN EUROPE



Data sourced via FEDIAF's National Association members and aligned by Soulor Consulting. For more information on our methodology, please read the Appendix.

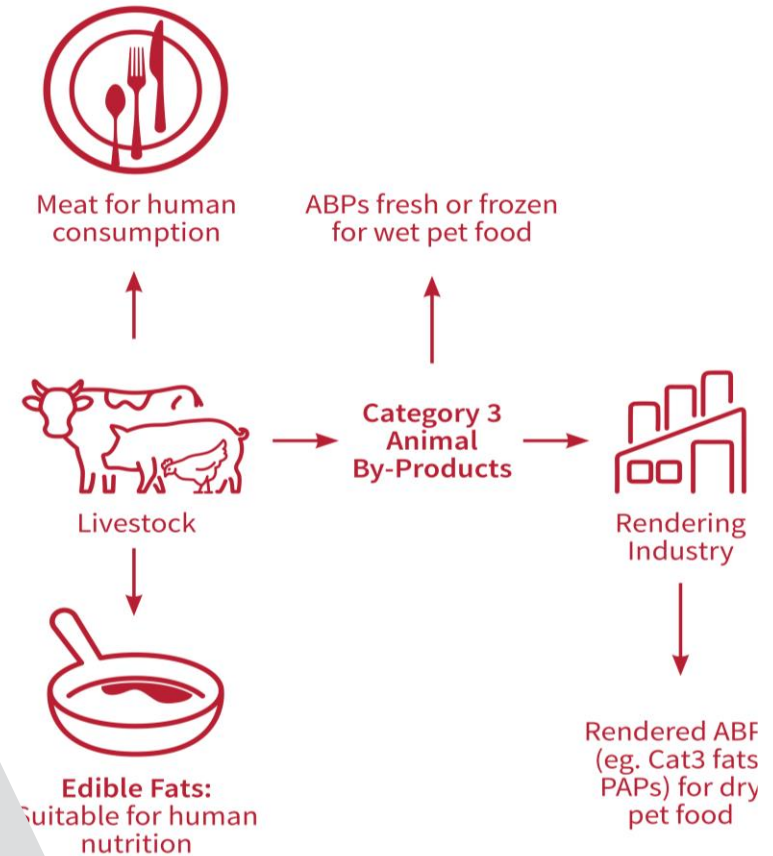
Did you know about this vital ingredient?

Category 3 animal by-products are animal fats and proteins not intended for human consumption. They are vital pet food ingredients, offering energy, flavour and essential nutrients. They are not easy to replace.

However:

Incentives created by well-intentioned legislation increases the risk of having this essential raw material diverted to other sectors, such as biofuels.

This is threatening our pets' long term nutrition supply and well-being.

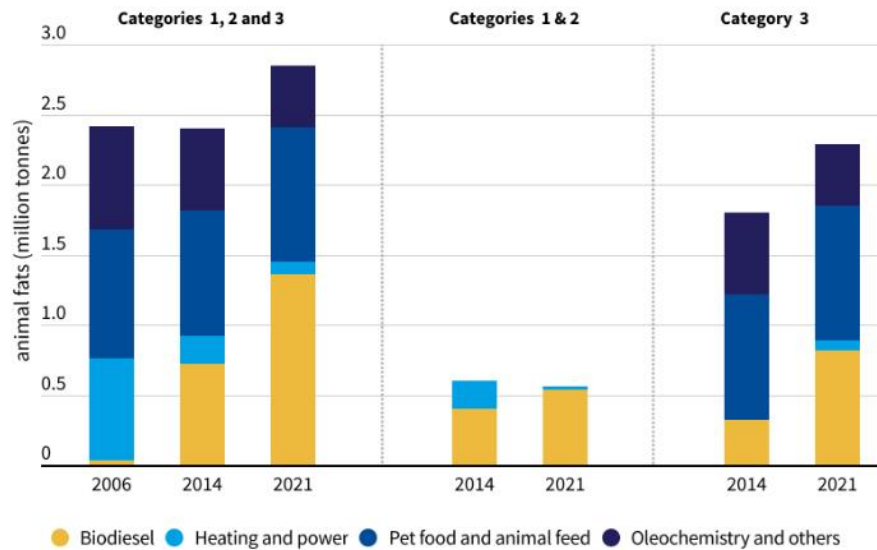


Increased use in non-feed sectors

There is increasing pressure on the pet food industry.



Animal fats in biofuels are on the rise and now account for half of all fat uses



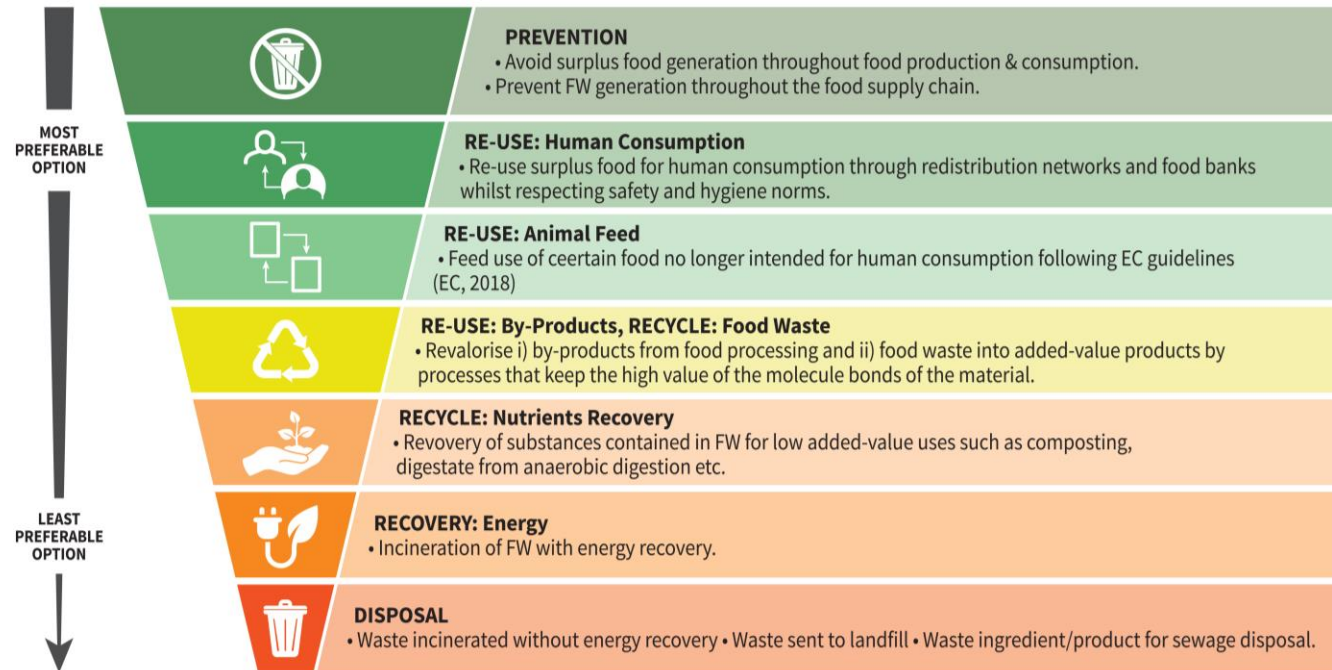
Source: Ceruly, based on EFPA data

Use of animal fat biodiesel has doubled in the past decade and is 40 times higher than it was in 2006. source: [Transport & Environment](#)

This is result of a market distorting consequence of EU legislation: [Renewable Energy Directive \(RED\)](#)

Helping to reduce waste in the livestock industry

FEDIAF firmly believes that food, such as Category 3 animal fats, which is not intended for human consumption, should be repurposed according to the [food waste hierarchy](#). Use of food in animal feed (including pet food) is positioned well above the use in biofuels and combustion fuels.





Looking to the Future

As the demand for pet food grows as do the needs of the biofuel industry, we anticipate a surge in demand for Cat 3 animal fats. FEDIAF asks for:

- **Regulatory Support:** we will work with policy makers to ask for guidelines and regulations supporting responsible use of Cat 3 animal fats adhering to waste hierarchy.
- **Public Awareness & Education:** We will continue to raise awareness of the value of these pet food ingredients in providing nutritionally balanced pet food.

FEDIAF EuropeanPetFood Manifesto



FEDIAF is the trade body representing the European pet food industry producing 9.9 million tonnes of pet food worth around €29.2 billion. We employ around 2.5 million people (direct and indirect). We are represented in 18 European countries by 15 national trade associations and five companies.

FEDIAF collaborates with a broad range of stakeholders to ensure the supply of safe, nutritious, palatable and sustainable pet food for over 350 million pets in Europe. We are a growing sector that has circularity at its core. We are committed to responsible pet ownership, in addition to supporting the important role of pets in society.

1. Nutritious Pet Food for pets across the EU:



We call on policy makers to provide a supportive regulatory framework for pet food and our Industry must be considered a priority sector at all times. It is key that we retain access to energy and key ingredients such as Category 3 animal fats & feed additives.

The severe disruption caused by geopolitical events, such as the Ukraine crisis, has impacted energy availability of raw materials, which have in turn impacted production.

However, the race to decarbonise the energy sector has unintentionally created an increased demand for food ingredients, Category 3 animal fats, which are being burned as biofuels even though their principles and impacts are not fully understood.

Legislation that is not approved without consultation with industry is not included and engaged stakeholders are encouraged to influence future feed legislation.

2. Pets play an important role in society:



We call on everyone, including policy makers, to recognise the benefits of pet interaction and promote responsible pet ownership. We also call for policy makers to understand the critical role that good nutrition has to play in pet welfare.

165 million European households (50%) have a pet. All pets play an important role in society; they provide companionship in addition to developing unique and special bonds with their owners.

As a founding member of Pet Alliance Europe, we work with AnimalhealthEurope, FVE and FECAVA to promote the many mental and physical health benefits of pet interaction via the #PetPower website, our own website, social media and events. We also promote responsible pet ownership through these channels.

FEDIAF is committed to supporting the welfare needs of companion animals. We are part of the EU Platform on Animal Welfare and contribute to discussions on how nutrition can support welfare. We support the proposed companion animal welfare legislation and we will continue to disseminate guidelines from the EU Platform on Animal Welfare broadly among the stakeholders in the EU and beyond.

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Thank you!

You will find more information about the Pet Food Industry, Category 3 animal fats and our work at www.fediaf.org.