

### **EU** policies

B

#### **Precision Livestock Farming**



**Directorate General for Agriculture and Rural Development** 

31 August 2015 – Iman Boot





# Promise of Precision Livestock Farming



- Reduced costs per product
- New products / services





## What is keeping back precision farming?

- Independent cost/benefit info
- Data ownership
- Interoperationability

- Risk





#### Likely trends

- Standardisation

- Numerous competing applications





### **Policy interest**







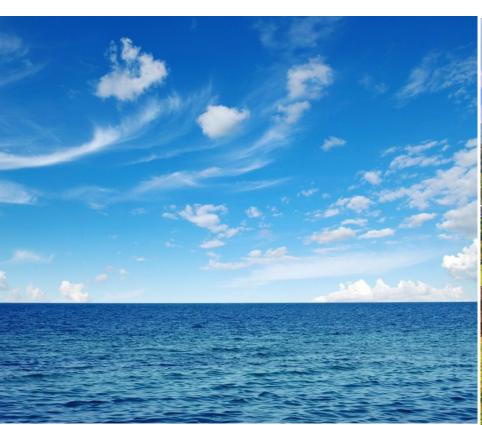
#### **Policy interest**

- Independent cost/benefit info
- Data ownership
- Interoperationability

- Pilot projects
- Decision Support Systems











#### Horizon 2020

- Internet of things

- Robotics
- New uses of data







## Rural Development

- EIP Operational groups
- EIP network







# **EIP-AGRI** website www.eip-agri.eu

Focus Group Precision Farming

https://ec.europa.eu/eip/agriculture/en/content

/mainstreaming-precision-farming





### Thank you for your attention!

