



ANIMAL TASK FORCE SEMINAR
6th November 2013
BRUSSELS

Responsible Livestock Farming Systems



06/11/2013

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Animal Task Force



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AGENDA

- MY CATTLE FARM AND RESPONSIBILITIES
- PROCESS EXTENSIVE LIVESTOCK
- ANALYSIS SWOT
- RESPONSIBILITY
 - *Economical*
 - *Environmental*
 - *Social*

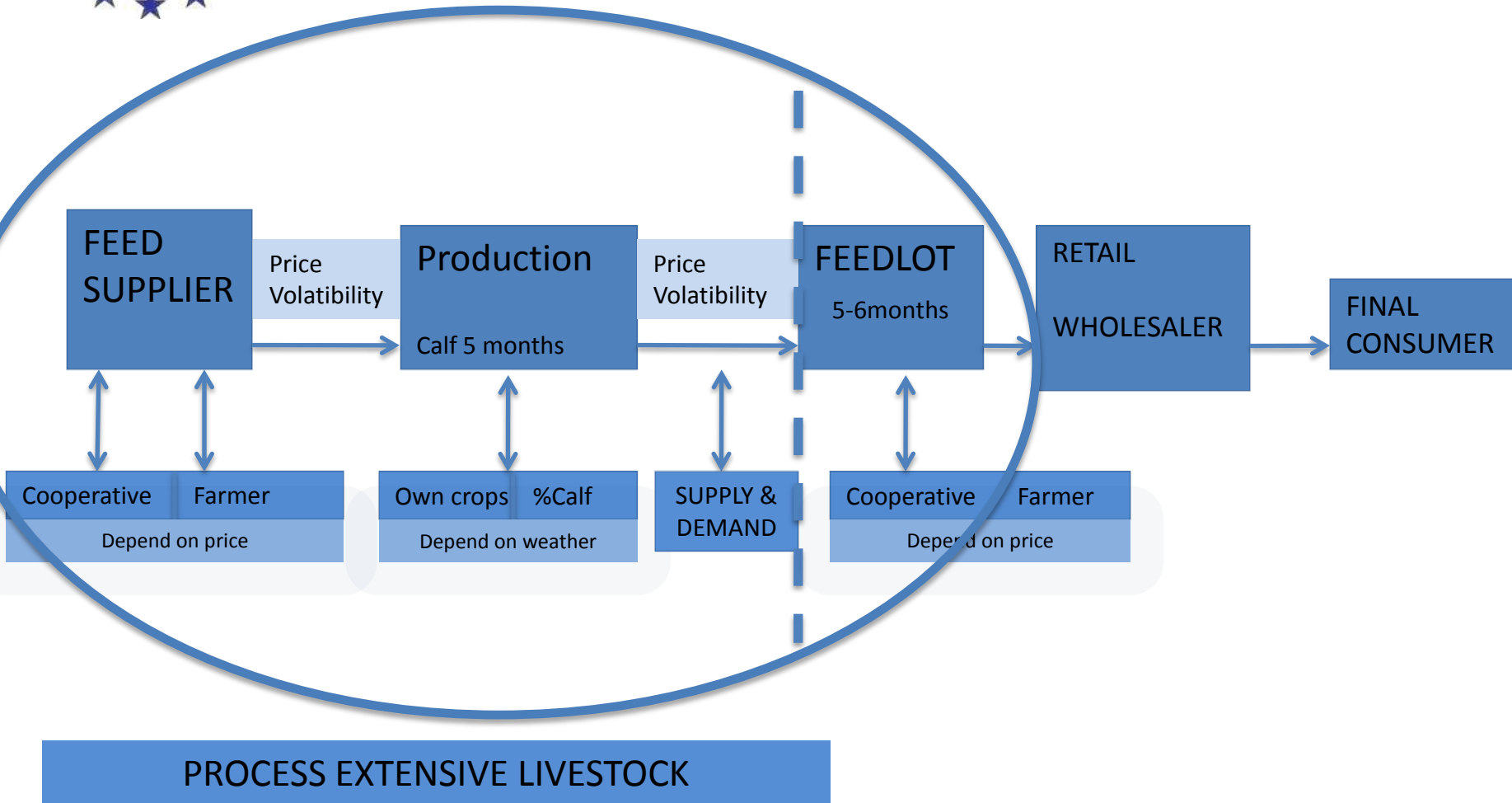


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VALUES/RESPONSIBILITIES	EMPLOYMENT	TRADITION	RETINTA BREED	ORGANIC	BUSINESS
ECONOMICAL	<i>Local Economy</i>	<i>Basic Pillar</i>			<i>Profit</i>
SOCIAL	<i>Rural Development</i>	<i>6th Generation</i>	<i>Legacy</i>		<i>Quality- Food</i>
ENVIRONMENTAL			<i>Preserve</i>	<i>Requirements</i>	



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SWOT

Strength

- Tradition
- Quality=safety
- “ Know How”

Opportunity

- Young farmers
- Innovation
- New Market

Weak

- Price volatility
- Intermediaries
- Farmers Drop

Threats

- Other Countries (No MS)
- Tourism
- 6% Young Farmers



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- **Economical**

Source of employment



Basic Pillar of the Economy



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- **Environmental**

- No Pollution
- Prevents Fire
- Organic





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- ***Social***

- Legacy
- We need Food
- Renewal Generation





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***“My grandfather used to say that once in your life you need a doctor
a lawyer, a policeman and a preacher but everyday, three times a day,
you need a farmer”***

Brenda Shoepf

Thank You