

GOODVALLEY

Since  1994

Home of Quality

*Production of pork in a full value chain,
with a sustainable approach.*

Animal Task Force Seminar

15th November 2023



Goodvalley is an agri- and food company with roots in Scandinavian standards

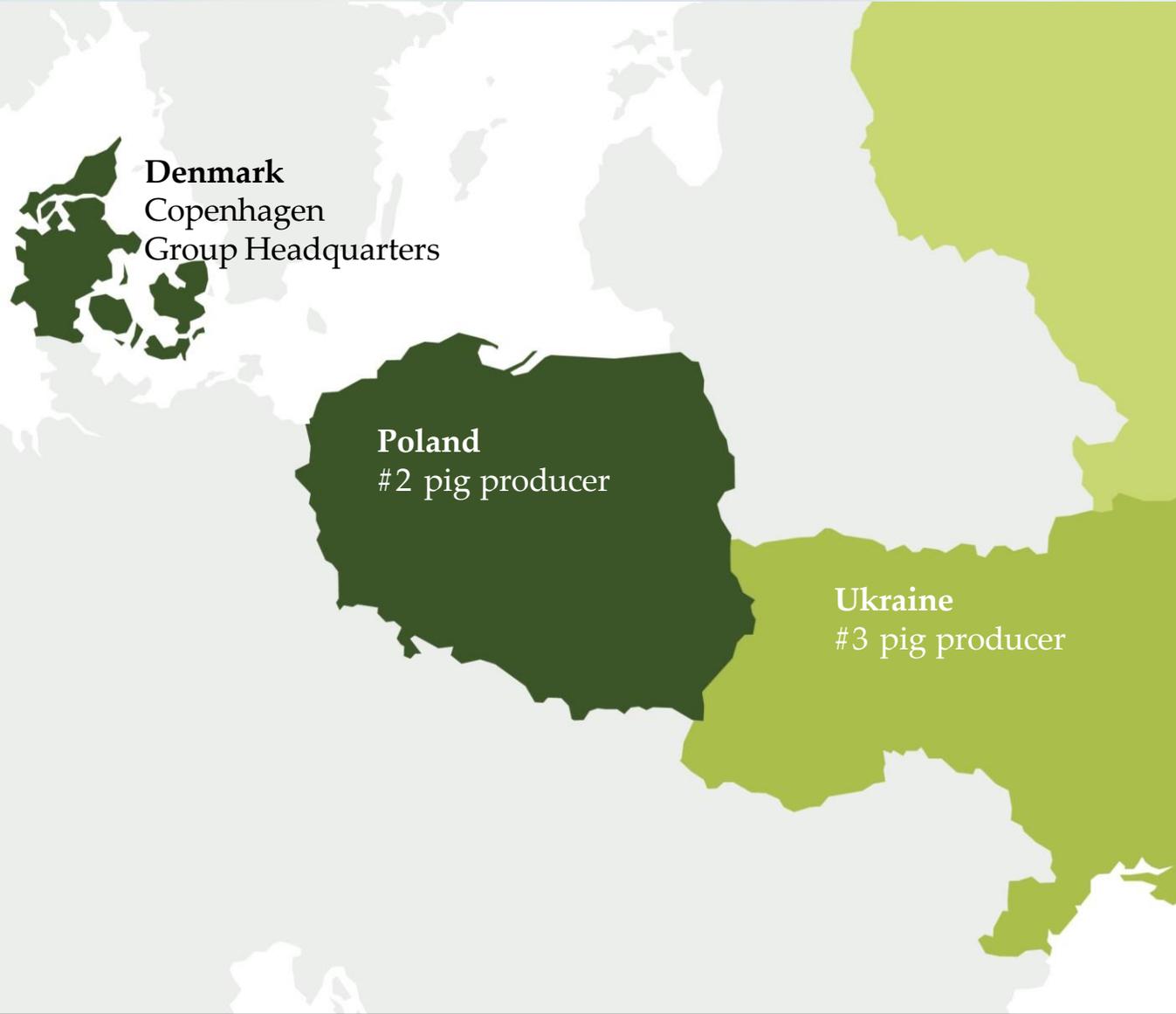
How do we address the principles of sustainable farming?



Goodvalley - company profile

in Poland since 1994

- **Yearly turnover: Euro +110 M**
- **Employment: 1200 people**
- **12 000 ha arable land grown**
- **Over 40 production units and farms**
- **22 000 sows in 3-site system**
- **8 biogas plants**
- **50 000 MWh (renewable energy for ca. 17,000 households)**
- **Slaughterhouse – 12,000 pigs/week**



Goodvalley - local production, vertically integrated full value chain

All our animals are all born and raised in Pomerania, Poland.

Our farms are located close to one another, which reduces transport and stress for the animals during transport.

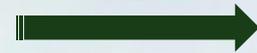
Feed for the pigs and all service functions are located nearby.



Goodvalley – holistic approach

Traceability in full value chain

Goodvalley Poland



Crops

Feed

Pig raising

Biogas plants

Slaughtering, Cutting & Deboning

Processing & Packing

Consumer Products



Technology, knowledge and capital

**Crop production - reduced till (since 2003) = lower GHG emissions
nitrous oxide – reduced by about 50%**

PRECISION AGRICULTURE:

- GPS tracking
- Systematic soil testing
- Monitoring of yields
- Digital yield maps and fertility maps
- Site specific crop production
- VRA – variable rate of application

Plant cover (80%) crop rotation and organic fertilizers – crucial elements of **REGENERATIVE** agriculture => healthy soil

- good tilth
- good drainage
- microorganisms
- nutrients
- low weed pressure



Well-balanced feed

- Crucial for animals' health and growth
- Controlled sourcing of raw materials
- Optimizing acc. to nutritional value and price
- Good feed intake and availability of nutrients
- **reduced waste => reduced GHG**



Professional pig farms – circular solutions in agriculture

HIGH WELFARE STANDARDS, REDUCED USE OF ANTIBIOTICS, RENEWABLE ENERGY



BARA FARM IN WESTERN POLAND WITH 5,000 SOWS AND 19,000 WEANERS

Animal welfare – new EU standards on the way

- increased pen area and free farrowing pens
- reduced use of antimicrobials
- health management and biosecurity
- tail docking
- immuno-castration/no castration
- manipulation material (foraging behaviour)
- transport of animals (max 3 hours)
- monitoring in slaughterhouses

CHÓW W ZGODZIE
Z DOBRYMI
PRAKTYKAMI



Bara farm, Western Pomerania – 5000 sows with 5,5 m² free farrowing pens (5 days confinement around farrowing)



Front runner - new animal welfare standards applied since 2014



Well-qualified and competent employees

- Trainings
- Shaping attitudes
- International exchange of know-how and experience

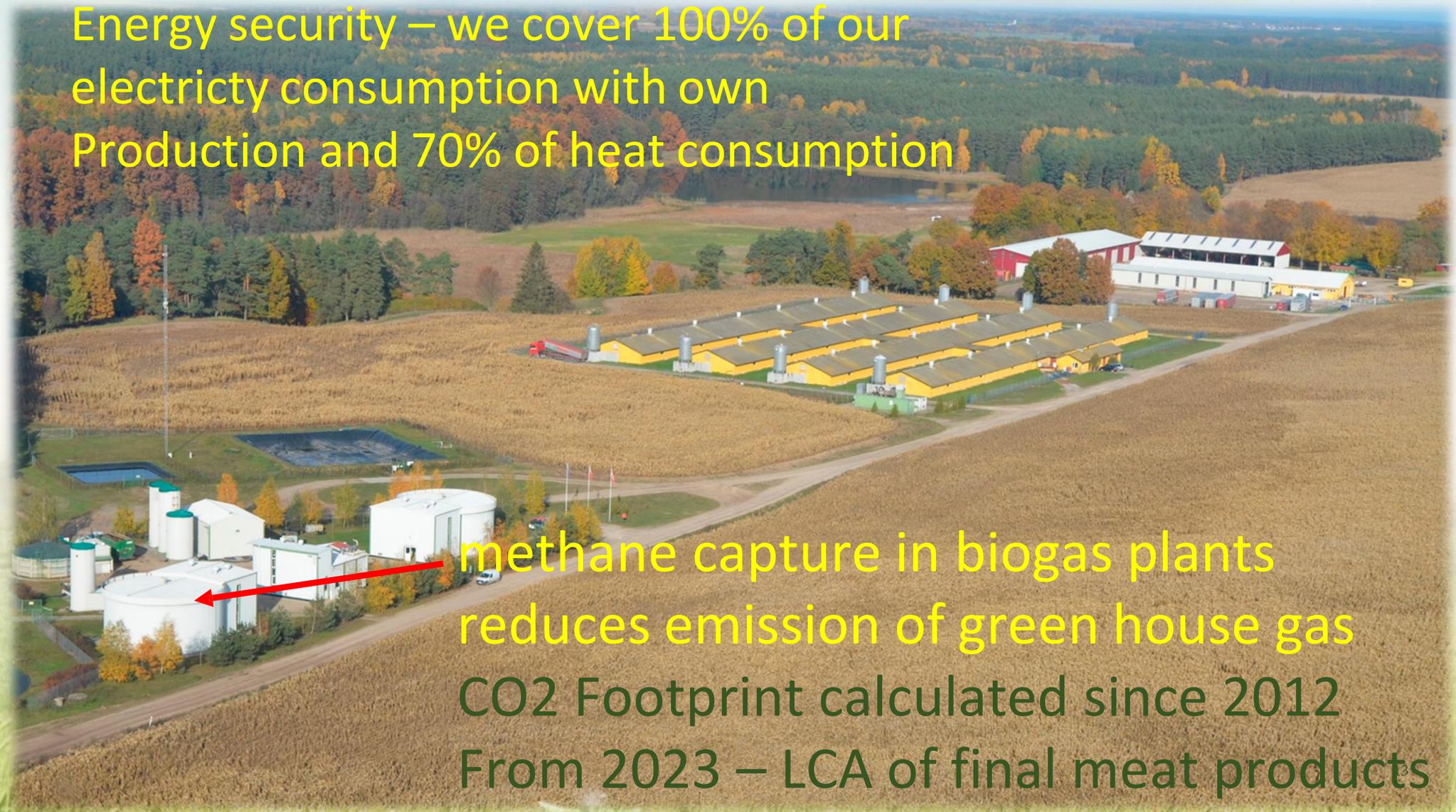
CHÓW W ZGODZIE
Z DOBRYMI
PRAKTYKAMI



Pig farm for 9000 finishers, Arable Centre – 5000 ha, biogas plant 964 kW_e in Pawłówko, Pomerania

Energy security – we cover 100% of our electricity consumption with own Production and 70% of heat consumption

methane capture in biogas plants reduces emission of green house gas CO₂ Footprint calculated since 2012 From 2023 – LCA of final meat products



Application of fermented pig manure using direct open rows injection into the soil – perfect natural fertilizer – covering 70% of total Goodvalley's nitrogene needs



Circular agriculture

Goodvalley slaughter house in Przechlewo, Pomerania

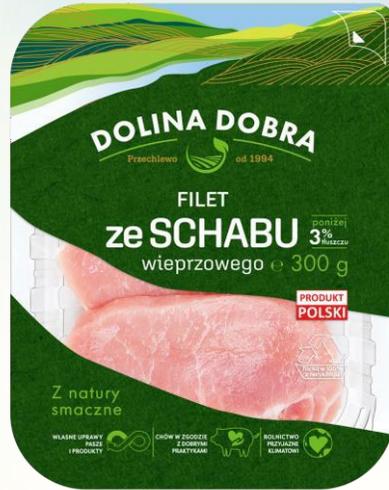
12 000 PIGS/WEEK

250 TONS PROCESSED/WEEK

Only pigs from own Goodvalley farms
– uniform quality and biosecurity



Fresh meat



Processed meat



100% meat

No additives, no conservatives

Recycled packaging

Products in trays made from 100% recycled material and 100% recyclable.

Communicating about full value chain and traceability



Zrównoważone rolnictwo
od NASZYCH pól do TYCH
parówek – SPRAWDŹ NAS



QR code on the package

Wybierz lokalizację

1 Mieszalnia pasz KOCZAŁA
Rzemysłowa 9,
77-220 Koczała

2 Ferma PŁASZCZYCA
Jaka Ulica 9,
00-000 Płaszczycza

3 Ferma RADOWO
Jaka Ulica 9,
00-000 Radowo

4 Ferma MIĘTNO
Jaka Ulica 9,
00-000 Miętno

5 Zakład mięsny GOODVALLEY
Młynska 42b,
00-000 Przechlewo

ZOBACZ SZCZEGÓŁY

po wybraniu lokalizacji
podświetli się nazwa farmy
na mapie. ZOBACZ SZCZEGÓŁY,
powiększa się również mapka.

Ferma RADOWO
Płaszczycza 1, Przechlewo 77-320

3 Radowo Wielkie

Radowo Wielkie to wieś położona w województwie zachodniopomorskim. Na tej fermie chowamy warchlaki, oczywiście nie stosując antybiotyków. Dbamy o ich naturalną odporność dodając do pasz naturalne ekstrakty, min. dzięki temu właśnie jest to możliwe.

Zwierzęta przebywają na fermie około 8 tygodni, po tym okresie są transportowane do fermy tuczu w Miętnie. W otoczeniu fermy znajdują się pola i łąki które również użytkowane są przez Goodvalley.

Clear message to the confused (?) consumer

vitarianism

fructarianism

veganism

vegetarianism

pescovegetarianism

lacto-ovo vegetarianism

flexitarianism

climatarianism

freganism

nutritariansim



**We will eat LESS meat
but BETTER meat**

Corporate Social Responsibility and ESG

- ✓ Open relationships, cultural integration and good neighbourhood are among our priorities
- ✓ Goodvalley finances, organizes and promotes
 - cultural and sports events
 - renovation of roads and other infrastructure in the rural areas
 - reconstruction of schools, Community Halls
 - sponsorship of sports clubs
 - events for children and the youth
 - helping disabled and ill people
 - initiatives supporting environmental protection

“Let’s do it together!”

or: How can local residents and Poldanor staff act jointly to improve the quality of life in their village/town and district?



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Since  1994

Home of Quality

DOLINA DOBRA
Przechlewo  od 1994

Thank you for your attention,

Grzegorz Brodziak

CEO Goodvalley Agro S.A.

Vice President Polish Agricultural Federation

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