

**atf**

**animal  
task  
force**

A European Public-Private Platform



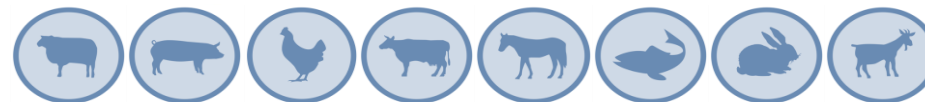
# Welcome

**Animal Task Force & EAAP Special Session**

**Monday 28<sup>th</sup> Aug. 2017 14:00h - 18:00h**

**EAAP Annual Meeting 2017 - Tallinn - Estonia**





# The Animal Task Force (since 2011)

- A European Public-Private Platform (PPP): research, farmers & private sector
- Promoting a sustainable and competitive animal production sector in Europe;

**By fostering knowledge development and innovation in Europe;**

- Covering the whole animal production chain.

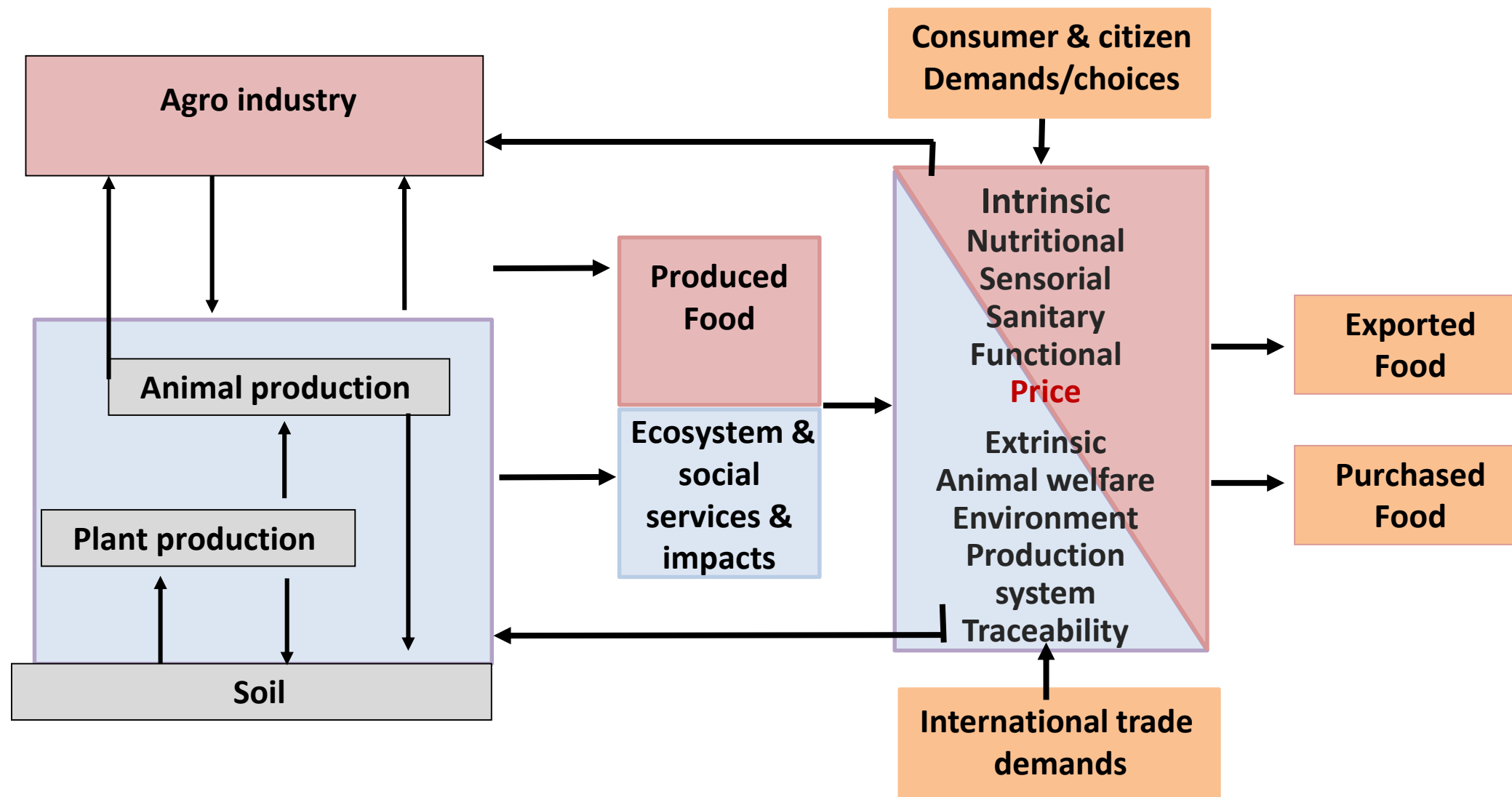


# Food integrity In the food chain

## How can the animal production sector contribute?



# How to create added value



## Expectations from public policies

### 14:15 Diversifying consumption patterns

*Ellen Goddard, Professor, University of Alberta, Canada*

### 14:35 Vision in human nutrition

*Nathalie Kerhoas, Director, Bleu-Blanc-Coeur*

**Followed by Questions & answers**

## Private sector's perspective

### 15:00 Vision from the processing industry

*Frédéric Chausson, CEO Sodiaal*

### 15:20 Vision from the retail industry

*Benoît Rouyer, Economy & Territories Director, CNIEL*

### 15:45 Coffee break

### 16:15 A farmer involved in intensive production under a partnership with industry

*Christian Fink Hansen, Sector Director, SEGES*

## Panel Discussion

16:30 **Panel Discussion** – moderated by *Vivi Nielsen-ATF Vice-President*, with all speakers and audience

### 17:45 Closing

Jean-Louis Peyraud & Matthias Gauly