

## Panel discussion

## Session 2: From a Private Standpoint





## Is the agri-food business well prepared for expected transitions in the food system?

- Retail: from consumers marketing to supplying consumers?
- Meat and dairy industry: towards heterogeneity in food processing?
- Farmers: towards entrepreneurship in new business concepts?



## A food system transition need new science

- How can science and research facilitate the agri-food sector in the transition?
  - What science and research is needed by the next generation farmers, food chains and consumers?
  - How to intensify the co-creation of entrepreneurs and scientists in this challenging transition?
  - Do you know good practices or showcase examples?