



Importance of livestock farming for the development of rural territories in the Basque Country. Strategies and action plan

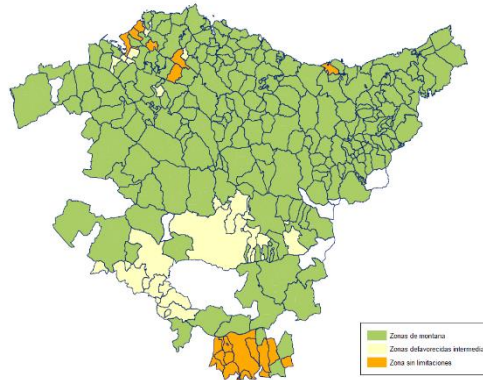
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Animal Task Force 8th seminar
Wednesday 07th Nov. 2018 09:00h - 17:00h
University Foundation - Rue d'Egmont 11, 1000 Brussels



Basque Country



- **7234 km²**
- **2 188 985 inhabitants**
- **Population density: 303 inhab/km²**
- **3 provinces, 251 municipalities**
- **80% mountains**
- **Mixed rural-urban, no clear boundaries**
- **2 official languages: Basque and Spanish**
- **PIB per capita de 31.288 euro (2011)- n^o 49 of EU regions (2013)**

Importance of livestock farming. Ecosystem

Services

- ✓ Management authorities
- ✓ Public organizations
- ✓ Research centers
- ✓ Rural Development Agencies

- ✓ 85% of the territory managed by the agricultural sector
- ✓ 9% of the population

Territory



Food industry

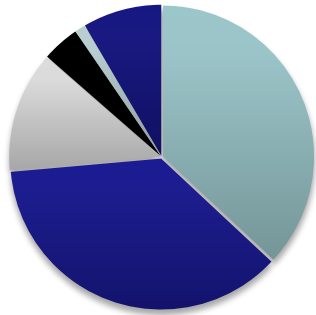
- ✓ Competitive positive growth
- ✓ 2.300 establishments corresponding to 1.500 companies.
- ✓ 85% less than 20 employees.
- ✓ From quality to innovation
- ✓ Employment 15.560

- ✓ 15.487 farms employing 20.000 (75% farms with livestock)
- ✓ 25% professionals
- ✓ Only 4,3% under 40 years

Producers

Importance of livestock farming. Economics

Livestock production (172.651,6 €)



- Dairy
- Beef
- Eggs
- Sheep/goat
- Pig meat
- Others



Some general characteristics:

- **Quality oriented**
- **Local and regional certification of products**
- **Short supply chain and local approach**
- **Urban-rural linkages**
- **Good perception and acceptance of the consumers**

Importance of livestock farming. Social



Cultural heritage

Quality local products

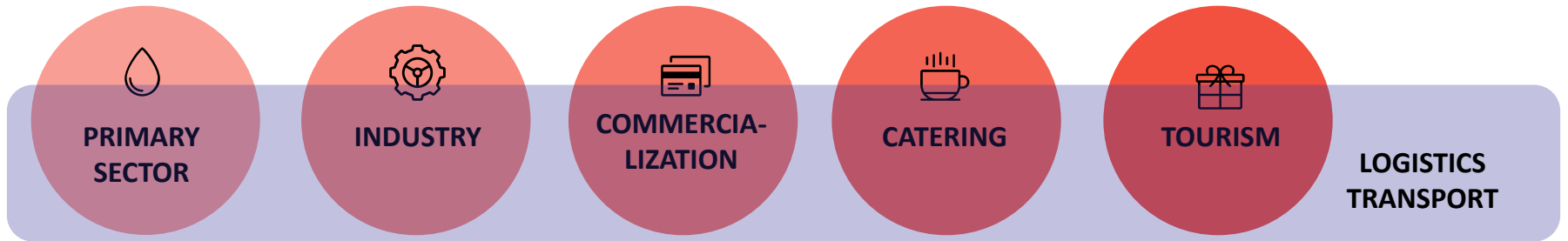
Tourism

Rural landscape maintenance

Rural population maintenance

Local economy improvement

Food value chain



**10.6% of the GDP and 96500 direct jobs.
A strategic sector for the Basque Country's
economy defined as a territory of
opportunities and entrepreneurial discovery
within the RIS3 plan**

PEGA (Basque Country's gastronomy and food strategic plan)

“Greater economic weight of the Food Value Chain in the Basque Economy. We aim for Food and Gastronomy to reach 12% of the GDP”.

Objectives

1. Strengthen the sector, **increase production and consumption of local products** with distinctive quality, safety and sustainability attributes.
2. Connect producers and clients
3. Facilitate a **qualitative leap in the Basque Gastronomy sector** Innovation and quality. Project it internationally **under the Basque Country brand.**



Objectives

4. Improvement in the competitiveness with innovation, new knowledge and cooperation.
5. Consolidating the worldwide position of **the Basque Country** by making it a **benchmark territory in gastronomy and food** and an attractive territory for tourism.
6. **Improving the staff skills.**
7. Increasing the **social well-being and quality of life** of the Basque population through **healthy food** that is unique and safe.
8. Generating **sustainable employment in the food chain** with special attention to the primary sector.



Working areas

SUPPORT FOR SMEs TO GENERATE BUSINESS	INTERNATIONALISATION AND DEVELOPMENT OF MARKETS	TECHNOLOGIES AND KNOWLEDGE FOR VALUE-ADDED BUSINESSES
<ol style="list-style-type: none">1. Financial instruments adapted and focused on the priorities of the plan.2. Management training and support for non-technological innovation in SMEs.3. Business entrepreneurship	<ol style="list-style-type: none">1. Promoting the Food-Gastronomy-Tourism triangle.2. Supporting Basque product exportation projects.3. Promoting local quality and sustainable products.4. Boosting the Basque Gastronomy and Food ecosystem based on the Basque Country brand.	<ol style="list-style-type: none">1. Companies that are connected with people.2. New more sustainable food production and processing systems and automated and efficient processes.3. Healthy and convenient food.4. Omni channel.



Working areas

PEOPLE, CULTURE, AND TRAINING QUALITY JOBS	STRATEGIC AND TRANSFORMATIONAL PROJECTS	CONTEXT FOR COMPETITIVENESS
<ol style="list-style-type: none">1. Healthy Gastronomy and Food in training programmes.2. Programmes for developing, attracting, and retaining talent and promoting incorporation of technologists in companies.3. More innovative companies.4. Promoting Gastronomic Culture.	<ol style="list-style-type: none">1. Attracting investment to the sector.2. Generating collaborative tracking projects in the RIS3 priorities.3. Boosting strategic technological investments in companies with pulling power in the sector.	<ol style="list-style-type: none">1. Inter institutional and public-private cooperation.2. Supporting alliances, clusters and acquisitions to gain critical mass.3. Supporting the RVCTI sector agents in company transfer and cooperation.4. Promoting initiatives in poorer areas of the rural and coastal world.



STRATEGIES AND PROGRAMS TO DRIVE

- **Entrepreneurship strategy**

GAZTENEK program

GEROA program

FOOD INVEST IN program

EMPRENDIMIENTO AVANZADO program



- **Innovation strategy**

EVIC. Live Strategy for Innovation and Cooperation

- **Smart digitization strategy**



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