

A European Public-Private Platform

## Human diet

- *Is it wise to reduce our consumption of animal products in Europe from the point of view of sustainability?*
- *Can we easily replace protein of animal origin by protein of plant origin?"*



## Routes of livestock production

Intensive



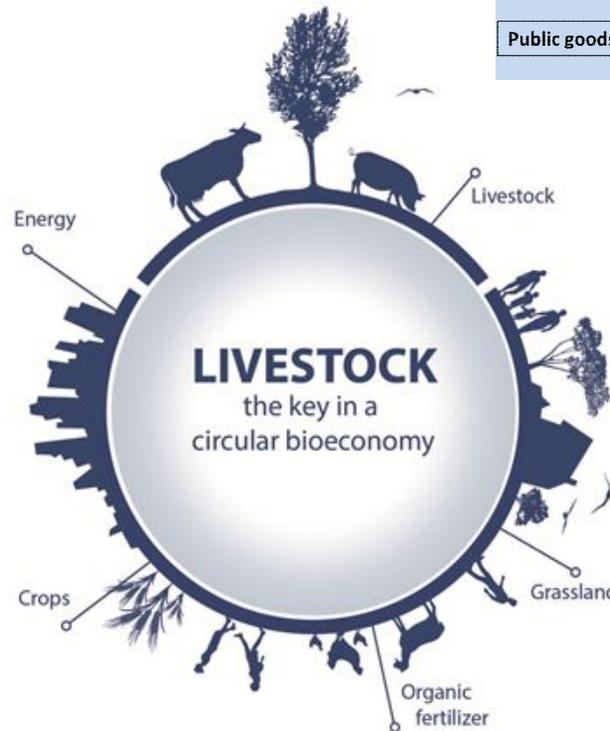
Slow food



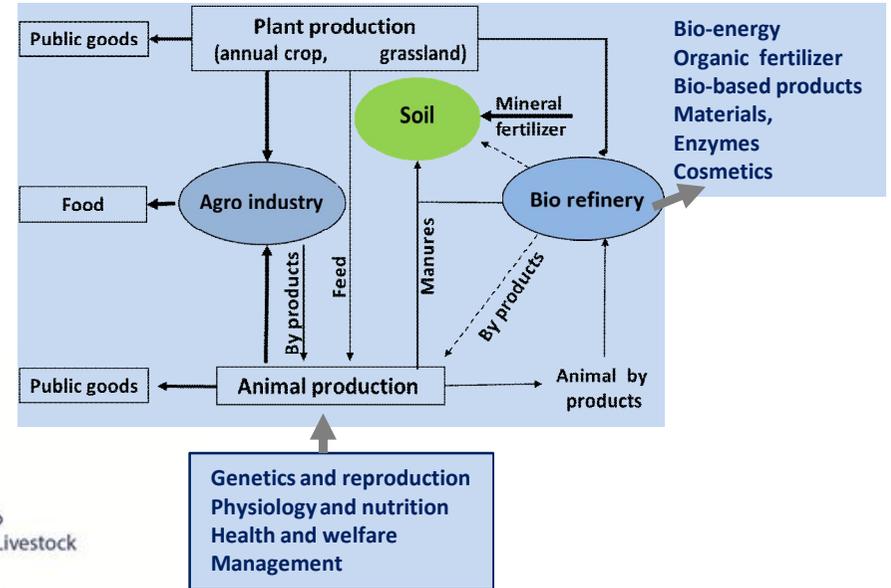
Organic



Extensive



## Optimizing each part of the chain



## Europe in the global circular bio-economy

## Attract new farmers

